CLAIMS

1. A method of attracting visitors to a college-related web site, comprising:

providing a form for use in nominating a scholarship recipient nominee;

nominating a scholarship recipient nominee;

contacting the nominee to confirm that the nominee accepts the nomination;

providing a form for voting for a nominee;

posting the form to vote for a nominee;

confirming the vote using electronic mail; and

awarding a scholarship to the nominee satisfying a voting criterion.

2. The method of claim 1 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the nominee having the most votes within in a pre-specified time period.

3. The method of claim 1 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the first nominee nominated.

4. The method of claim 1 in which awarding a scholarship to the nominee satisfying a voting criterion includes awarding a scholarship to the first nominee to receive a predetermined number of votes.

5. A method of awarding scholarships using a site on a global computer network, comprising:

nominating multiple nominees for a scholarship;

voting for the multiple nominees; and

awarding the scholarship to the nominee satisfying a voting criterion.

6. The method of claim 5 further comprising transmitting a confirmation of the vote by electronic mail.

7. The method of claim 5 in which voting for multiple nominees comprises each one of multiple voters submitting an electronic voting form or electronic communication.

8. The method of claim 7 in which voting for multiple nominees further comprises a voter transmitting an electronic mail message to confirm a vote for one of the multiple nominees.

9. The method of claim 8 further comprising verifying that the voter has not previously voted for the one of the multiple nominees, thereby preventing the voter from casting more than one vote for any nominee.

10. The method of claim 5 in which any individual having access to the global computer network can nominate a nominee.

11. The method of claim 5 further comprising posting a list of nominee identifiers to identify the nominee to voters, the identifier not providing the real name or address of the nominee.

12. The method of claim 11 further comprising seeking consent of the nominee before posting the nominee's name on the list.

13. A computer readable media including instructions for executing the step of claim 1.